Author of “Why Diets Fail” tells your audience:

• Why expert diet advice is the NUMBER ONE cause of diet failure
• How expert diet advice makes weight loss IMPOSSIBLE
• How we have been DUPED by the doctors, diet gurus, government and others
• Why all expert diets are STARVATION diets
• Why it is IMPOSSIBLE to safely lose 1-2 pounds per week following the experts’ advice
• How expert diet advice causes WEIGHT GAIN
• How expert diet advice KILLS dieters
• How the experts work together to FOOL the public
• How to avoid becoming a victim of expert diet advice

...And much more

• 153 MILLION are dieting right now!

45% of all women and 25% of all men in the US are on a diet at this very moment. Up to 95% of them will be unsuccessful. For a system to fail so spectacularly, there must be an underlying flaw. And there is! The flaw is the bad diet advice the experts are spouting which we follow expecting their plans to work. They don’t and they never will because they are impossible schemes. We are the victims of a very profitable ruse.

• The diet advice of the experts is DEADLY.

These people are killing us. If you consider killing another the same as shortening their life, then by leading us down a dead-end diet path and keeping us overweight and obese the money-hungry experts are committing us to death by flabicide.

• $50 Billions are wasted annually on weight loss products!

This amounts to hundreds of dollars per dieter, a staggering figure. All spent pursuing an effort that time and again fails overwhelmingly.

Why do diets fail despite all the money spent? Simply put, the experts’ advice is wrong!

• The sick care industry is trying to cash in on the weight loss bonanza!

With all the money at stake, doctors and Big Pharma are reaching into your pockets. To lose 1 pound per month, it costs $1260 per year in drugs! This does not include doctor visits for monitoring. Plus you still have to diet and exercise. On top of this, the doctors’ advice is the same bad advice as the other experts. Surgery costs tens of thousands of dollars. Candidates include those who failed at dieting. Pretty convenient that diet advice is sure to fail so surgeons can take your money, isn’t it?

Why Diets Fail: The Simple Mistake That Ruins Millions of Lives is available at: www.FitnessMed.com